

# FORMCRAFT

## FIFA WORLD CUP 2026: IS YOUR FACILITY READY FOR VIP ARRIVALS?

A Checklist for Fixed-Base Operators (FBOs)

### **Refresh passenger lounges with premium seating**

First impressions matter. Guests arriving for the World Cup will expect comfort, style, and effortless hospitality. Upgraded lounges enhance satisfaction and loyalty.

### **Upgrade wayfinding and signage systems**

Clear, elegant signage improves the passenger journey and reduces stress for international guests navigating a new city.

### **Ensure private meeting and briefing rooms are ready**

Discreet, well-equipped spaces support business travellers, athletes, and VIPs who require secure conversations on arrival.

### **Optimize natural light and acoustics in common areas**

A well-lit, calm environment reinforces professionalism and creates a sense of wellbeing for guests and crews alike.

### **Modernize restrooms and refreshment areas**

Even the smallest details count. Updated, hygienic facilities send a powerful signal about quality and care.

### **Review airside and curbside guest arrival flows**

Smooth transitions from aircraft to car showcase efficiency and reduce congestion at high-traffic times.

Your checklist is just the start. Secure a free Facility Readiness Assessment now to reserve your place in our limited schedule. Don't miss this opportunity to prepare your FBO for global attention.

[Book Your Free Assessment](#)